

Non-Toxic, Salt-Based Cleaning Solutions

Powered by Nature, Driven by Science



MORTON™ PRO

 **SALT
SCIENCE**

TOXIC CLEANERS ARE KILLING OUR HEALTH AND PLANET



- Many common cleaning products contain harsh chemicals linked to health issues such as respiratory issues, skin irritation and even cancer.
- Toxic cleaners pollute, accidentally or intentionally, the environment and waterways
- There is an immediate need for change away from toxic chemical cleaning

Mayo Clinic Q and A: Cleaning products and lung health

May 25, 2018



FORTUNE

HEALTH

Using Household Cleaning Products Can Be as Bad as Smoking a Pack a Day

By HALLIE DETRICK
February 19, 2018 at 9:24 AM EST

FORTUNE ANALYTICS
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SUCCESS
It's not just the office people don't want to go to: COVID looks to have

THE PROBLEM

MORTON PRO: TRULY NON-TOXIC, SALT-BASED CLEANING

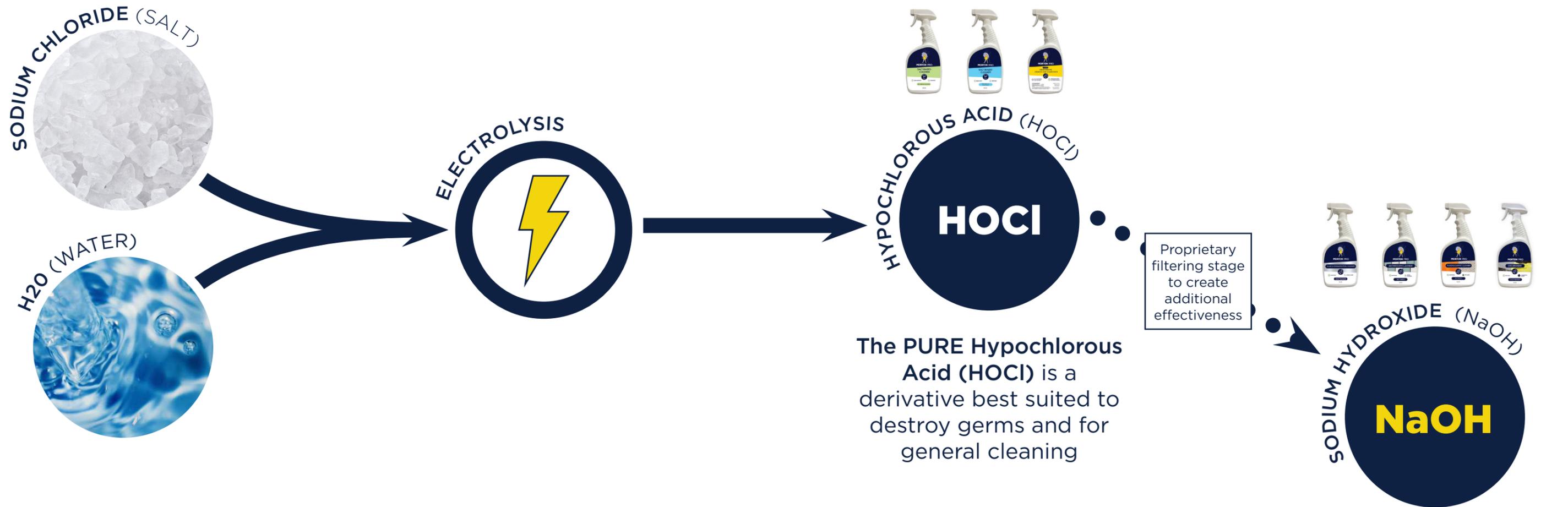
- Salt-based science leverages the natural cleaning power of Hypochlorous Acid (HOCl)
- An effective clean without toxins that is safe for people and pets
- A product line that aligns with 175 years of innovation and trust of Morton Salt



MORTON™ PRO

THE SOLUTION

HOCl: MOTHER NATURE'S CLEANING MIRACLE



- Occurs naturally in our bodies to fight infection
- Cleans and disinfects and more effective than bleach
- Used extensively in healthcare for over 100 years

Sodium Hydroxide (NaOH) is a derivative best suited to destroy grease and grime from animal and plant fats

THE SCIENCE BEHIND IT

A CLEANER FOR EVERY PURPOSE



Better Homes
& Gardens
TOP PICK



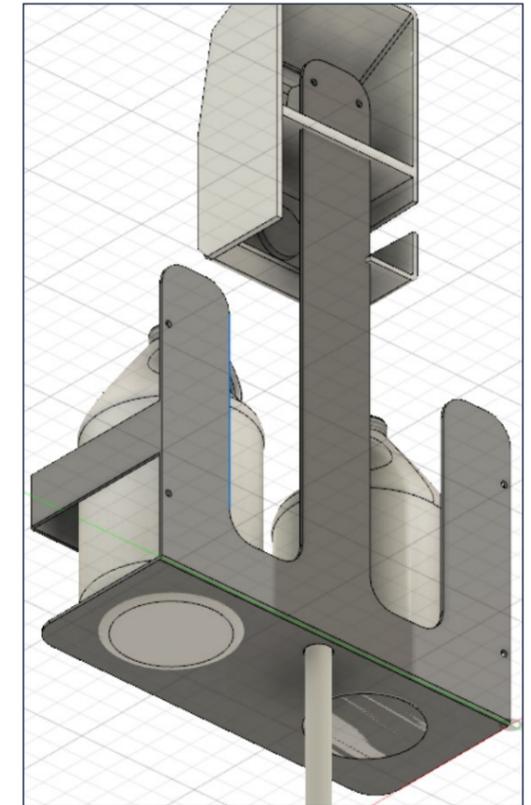
ULV500	KITCHEN & COUNTER	DEGREASER	BATHROOM	FLOOR & CARPET	GLASS & STAINLESS	EPA DISINFECTANT	CLEANER CONCENTRATE
HOCl	NaOH	NaOH	NaOH	NaOH	NaOH	HOCl	NaOH
~500ppm	~200ppm	~1,000ppm	~333ppm	~1,000ppm	~160ppm	~500ppm	~1,000ppm
Ideal for: sealed stone, tile, stainless steel, glass, laminate, plastic, rubber, cast iron, wool, cotton, linen	Ideal for: sealed stone, tile, stainless steel, glass, laminate, plastic, rubber, cast iron	Ideal for: metals, glass, chrome, cast iron, tile, plastic, sealed stone	Ideal for: porcelain, tile, grout, glass	Ideal for: sealed wood, vinyl, laminate, wool, cotton, linen, sealed stone	Ideal for: glass, stainless steel, chrome	Ideal for: sealed stone, tile, stainless steel, glass, laminate, plastic, rubber, cast iron, wool, cotton, linen	N/A
Great on: hard surfaces, soft surfaces, machinery, instruments, fixtures, hardware	Great on: prep stations, islands, tables, counters, inside fridges	Great on: stovetops, microwaves, backsplashes, hoods, major appliances, small appliances	Great on: toilets, sinks, showers, backsplashes, mirrors, faucets	Great on: hardwood floors, stone floors, upholstery, carpets	Great on: mirrors, windows, major appliances, small appliances	Great on: hard surfaces, soft surfaces, machinery, instruments, fixtures, hardware	N/A
Use in: office buildings, restaurants, healthcare, retail, schools, stadiums, manufacturing	Use in: kitchens, seating, counters, host stands, cafeterias, food courts, break rooms	Use in: office buildings, restaurants, healthcare, retail, schools, stadiums, manufacturing	Use in: private restrooms, public restrooms, rest stops, schools, stadiums, manufacturing	Use in: office buildings, restaurants, healthcare, retail, schools, stadiums, manufacturing	Use in: office buildings, restaurants, healthcare, retail, schools, stadiums, manufacturing	Use in: all public areas that need strict cleaning protocols, especially healthcare	N/A

THE LINEUP

**SHELF-STABLE FOR
36 MONTHS**



DILUTION SYSTEM



Use Gallon Cleaner Concentrate at full strength into mop buckets, carpet extractors, or auto-scrubbers and top off with water.

GALLON PRODUCTS:

1st Holder - Degreaser
2nd Holder - Cleaner Concentrate

4-LOW FLOW - BOTTLE FILL:

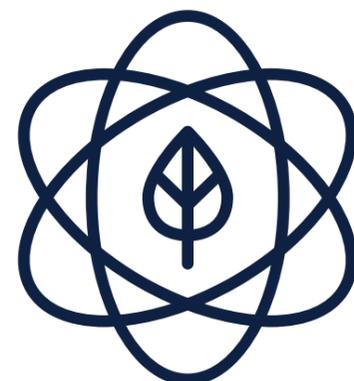
Setting 1: Degreaser - 2.5:1 - Kitchen & Counter
Setting 2: Degreaser - 3:1 - Bathroom
Setting 3: Cleaner Concentrate - 2.5:1 - Floor & Carpet
Setting 4: Cleaner Concentrate - 5:1 - Glass/Stainless

TRIPLE ZERO NDS FOR HEALTH AND SUSTAINABILITY



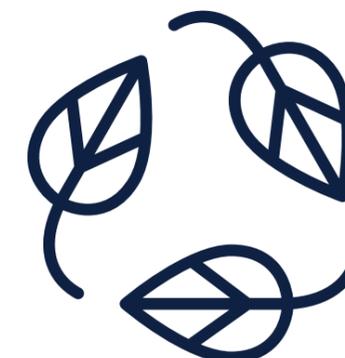
Zero VOCs

No fumes or irritation



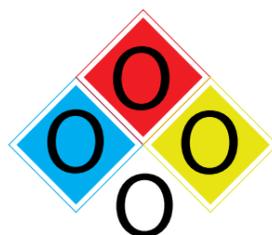
Zero Toxicity

Non-toxic for people and planet



Zero Waste

No byproducts in production



MORTON PRO has the highest NFPA and OSHA safety data sheet 0-0-0 rating

TRIPLE ZERO FORMULA

CLEANER. SAFER. **SMARTER.**



THE BENEFITS

JOIN THE **SALT-BASED** CLEANING REVOLUTION



MORTON™ PRO

Visit

www.saltbased.com

for more info



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